

SKILLS

UI Design

Prototyping
Wireframing
Storyboard
Sketching
Functional Specification
Personas and Scenarios
Persuasive Design

UX Research

Interview
Usability Testing
Comparative Analysis
Survey
Heuristic Evaluation
Contextual Inquiry

Software

Sketch
Axure
InVision
Principle
Photoshop
Illustrator
InDesign
After Effects
Matlab
SPSS

Programming

HTML/CSS
JavaScript
jQuery
D3
Python
PHP
MySQL

WORK EXPERIENCE

Blitz Studios, Inc. - Product Designer Dec. 2017 - Present
Solely responsible for the design of a chat app by creating interaction flow, user interface, styleguide and app icon. Improved user engagement by conducting user interview and analyzing survey result.

Mercari, Inc. - UX Designer May. - Dec. 2017
Improved user-experience of the app by redesigning multiple features including leading complete overhaul of complex user flows such as buyer and seller order-status and the help-center experience.

EMX System - UX Design Team Leader Jan. - Apr. 2017
UMSI Design Clinic
Supervised four junior students to create wireframes to a medical record exchange system by conducting interviews, comparative analysis, heuristic evaluation and survey to discover users' needs.

Lassie Collective - Design Intern Jul. - Aug. 2016
Created presentations, packaging, comparative analysis and website wireframes for a beauty and fragrance brand and designed a business stationary for a non-profit organization.

PROJECT EXPERIENCE

Reef - UX/UI Designer Jan. 2016 - Apr. 2017
Google IoT Technology Research Award, DIS 2017
Turned vision into 32 concepts and translate them into 80 interfaces with a thermostat that can learn human comfort level to motivate energy saving behavior.

TouchIn - UX Researcher Oct. 2015 - Jan. 2016
2015 CHI Competition
Designed an interactive system to help Alzheimer's patients increase social interaction and integrated the literature review and the design process into a final paper.

EDUCATION

University of Michigan Apr. 2017
Ann Arbor, MI
M.S. in Information, Specialization in HCI.

National Taiwan University Jun. 2011
Taipei, Taiwan
B.S. in Psychology, Dean's Award.

HONORS

Full scholarship by Taiwan Government to Study Overseas 2015